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|  | **Exemplary 15** | **Very Good 12** | **Good 9** | **Fair 6** | **Poor 5** |  | **Total** |
| Organization Coherence………………………. |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |
| Visual Appeal (Background/fonts, etc)………. |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |
| Readability of the site………………………….. |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |
| Graphics and Creativity……………………….. |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |
| Content………………………………………….. |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |
| Links (back button, email, position on page).. |  |  |  |  |  |  |  |
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| Links work correctly…..……………………….. |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |
| Grammar… ………………………..…………… |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |
| Spelling….……….……………………………… |  |  |  |  |  |  |  |
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| CD……………….. ….………………………….. |  |  |  |  |  |  |  |
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| Submitted on time..…….………………..…….. |  |  |  |  |  |  |  |
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| Cover/Title Page…..………………....………... |  |  |  |  |  |  |  |
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| Outline (submitted on time/error free Oct. 20)………. |  |  |  |
|  |  |  |  |
| Final Project Outline (Due Nov. 27, 2011)…………  TOTAL POINTS POSSIBLE: 210  COMMENTS: |  |  |  |  |  | \_\_\_\_\_\_\_\_\_\_\_\_ |  |  |
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